

INVESTOR DECK · 2026



**Nexora OS**

# The All-in-One Creator Operating System

10 tools. One platform. **\$39/month.**

THE PROBLEM

# Creators Are Drowning in Tools

\$143-\$300+/mo

Scattered across 6-10 tools

Siloed Data

No unified analytics

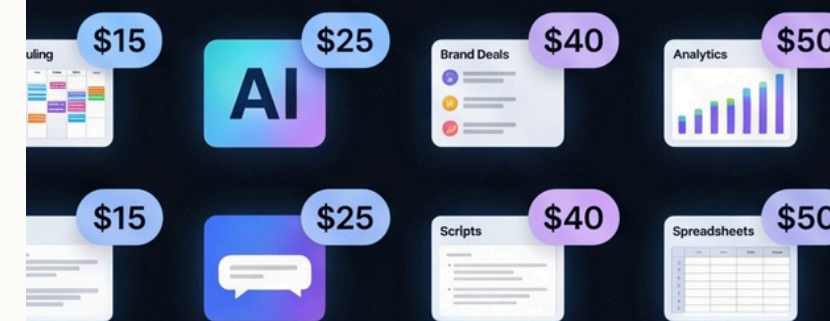
Manual Deals

Brand deals via DMs & spreadsheets

## Overwhelming Problems for Modern Content Creators



Rising monthly subscription cost



Total Monthly Burden: \$143 - \$300+

No Unified Analytics



OUR SOLUTION

# Everything a Creator Needs In One Place

At **\$59/month** less than two competing tools.



## AI Content Studio

Script Writer, Auto-Clipper  
& Caption Generator



## Brand Deals CRM

Sponsorship pipeline zero  
competitors



## Smart Scheduler

Multi-platform posting with AI  
timing



## Media Kit Builder

Live, shareable profile for brand  
pitches



## Unified Inbox

All DMs and comments in one  
place



## Creator Analytics

Cross-platform performance  
dashboard

# Built on Production-Grade Infrastructure

## Core Stack

<b>Frontend:</b>	React 19 + Vite → Vercel
<b>Backend:</b>	FastAPI (Python) → Railway
<b>Database:</b>	Supabase PostgreSQL
<b>Auth:</b>	Supabase Auth + OAuth 2.0
<b>AI Engine:</b>	Groq — Llama 3.1 70B
<b>Payments:</b>	Stripe Subscriptions

## Third-Party APIs

<b>Groq AI:</b>	LLM inference — Llama 3.1 70B
<b>Anthropic Claude:</b>	Content generation & analysis
<b>ElevenLabs:</b>	AI voice (Awaz AI module)
<b>Instagram Graph API:</b>	Publishing & analytics
<b>YouTube Data API v3:</b>	Channel analytics & data
<b>Stripe API:</b>	Subscription billing & webhooks

PRIMARY AUDIENCE

# Who We're Built For

South Asian content creators underserved by Western tools — priced in USD, built for different markets.



## YouTube Creators

2K–500K subscribers

Monetized creators managing brand deals  
& content pipeline

2.1M creators in South Asia



## Instagram Influencers

5K–200K followers

Lifestyle & fashion creators seeking  
brand partnerships

13M influencers in South Asia



## Multi-Platform Creators

TikTok + Twitch + Live Streaming Platform

Cross-platform creators needing unified  
scheduling & analytics

Fastest growing segment

# 2× the Features at 1/3 the Cost

No competitor combines AI content, brand deals CRM, and scheduling for South Asian creators. Nexora OS is **2× more capable** at a fraction of the cost.

 **Our Thesis:** Vertical SaaS beats horizontal tools in emerging markets.

Feature	Nexora OS	Buffer	Later	Canva	Hoot suite
AI Scheduling	✓	✓	✓	✗	✓
AI Content Tools	✓	✗	✗	✓	✗
<b>Brand Deals CRM</b>	✓	✗	✗	✗	✗
Analytics	✓	✓	✓	✗	✓
Media Kit Builder	✓	✗	✗	✗	✗
<b>Price / Month</b>	<b>\$39</b>	\$18	\$25	\$15	\$99

MARKET OPPORTUNITY

# A \$4B+ Market With No Incumbent

**\$480B**

Global Creator Economy

By 2027

**\$28B**

South Asian Digital Market

Regional opportunity

**\$4B+**

Creator Tools TAM

Total addressable market

**\$4M-20M**

Serviceable Market

0.1-0.5% of TAM

THE TEAM

# Full-Cycle Founders Built 0 to 10 Features



Safer · CEO & CTO

Vision, roadmap  
& GTM



Sami · COO

Creator partnerships &  
market expansion



Basit · CIO

Product design & brand  
identity

Karachi-based · 100% bootstrapped

ROADMAP

# The Shopify for Content Creators

Creator economy hits **\$480B by 2027**. Nexora OS is the operating system every content creator runs on.

## PHASE 1

JULY-OCTOBER

Deploy backend · Paid beta · 100 users

## PHASE 2

OCTOBER-JANUARY

\$19.5k MRR · 500 users

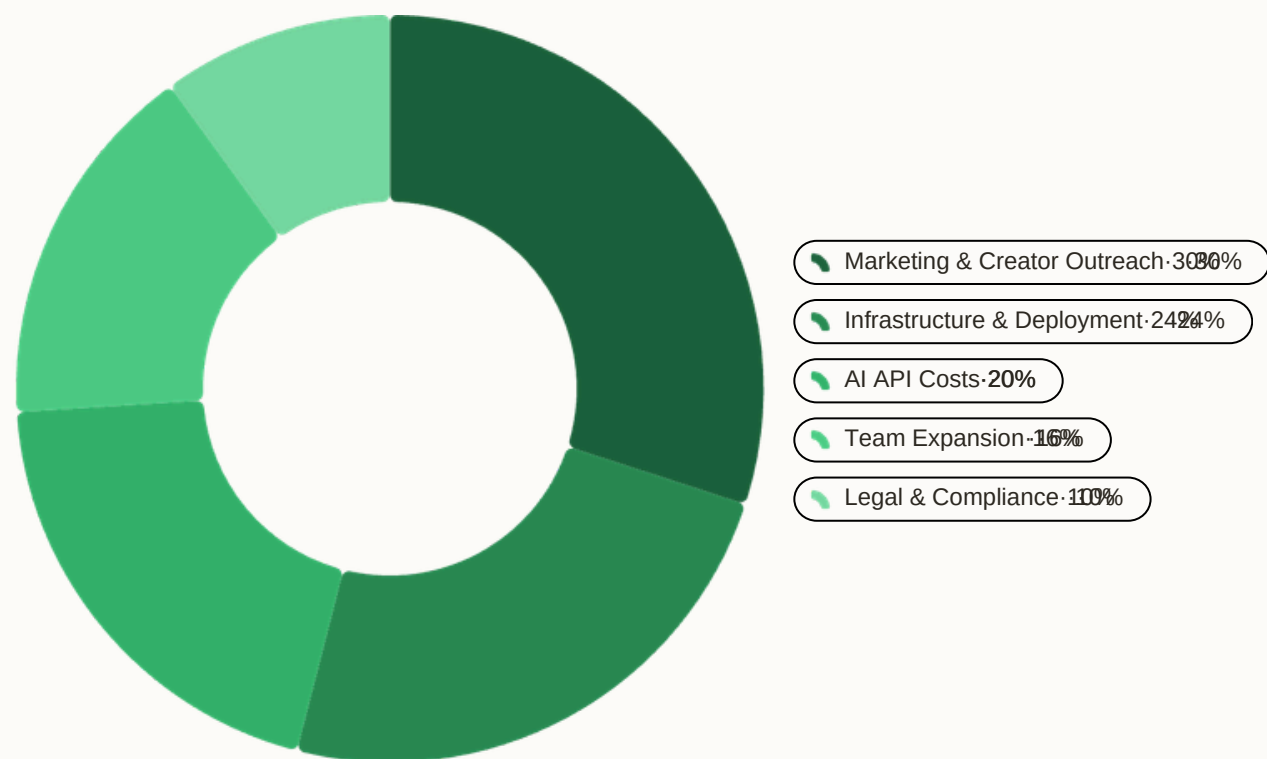
## PHASE 3

FEBURARY-JULY

Agency partnerships · Series A · 1,000+ users

THE ASK

# \$150K to Hit \$300K ARR in 12 Months



**\$35K Marketing**  
Creator outreach & campaigns

**\$60K Infrastructure**  
Deployment & scaling

**\$15K AI APIs**  
Groq, ElevenLabs, Claude

**\$33K Operational Cost**  
1 strategic hire

**\$5K Legal**  
Entity & compliance

**75%**  
Gross Margin

**\$300K**  
Year 1 ARR Target

**\$5M**  
Year 3 ARR Target

LET'S TALK

# Ready to Back the Next Billion-Dollar Creator Platform from Pakistan?

 Website

[nexoraos.online](https://nexoraos.online)

 Demo

Available on request

 Next Step

20-minute intro call



# Nexora OS